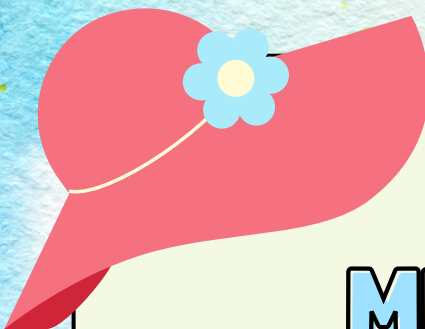


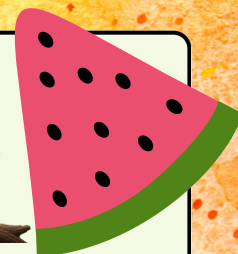


Department of California

HISTORIAN & MEDIA RELATIONS

AUGUST 2026

PHOTOGRAPHY TIPS



Responsibilities

Along with written records Historians can also be responsible for pictorial records....you take the pictures!

Capturing the Best

Educate yourself on positioning, lighting, and editing. Don't be afraid to take more than one photo or change position or lighting to have more options. Think about where you will use the photo and consider the size and orientation you will need. Make sure the photos you take are clear!

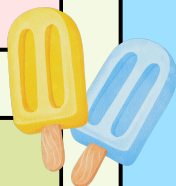


Photo Orientation

Consider where you are posting the photo, some platforms do square photos and if you take the photo as landscape with no space on the edges someone might be cut out when posting.

Getting the Shot

- Make sure eyes are open & people are looking in the same direction
- look at backgrounds and how they look with people in front of them (ex: things sticking out of someone's head etc.)
- make sure nothing offensive is in the photo (ex: shirts or signs with language or symbols)
- Do Not post unflattering photos of people (ex: people eating, someone bent over, etc.)

